

Pat McLaughlin



As Hockey Canada's Chief Operating Officer and Executive Vice-President of Strategy, Pat oversees the organization's marketing and communications, hockey operations, events and properties, member engagement and operations departments.

After joining Hockey Canada as Vice-President of Operations in September 2018, Pat became senior vice-president of strategy, operations and brand in 2021. He was promoted to chief operating officer in February 2023 and added the title of executive vice-president of strategy in November 2023.

Pat led the creation and execution of Hockey Canada's action plan to address systemic issues and ensure safety and inclusiveness in Canada's game, and in collaboration with Hockey Canada's 13 Member Branches, was responsible for the development of the organization's most recent strategic plan, which prioritizes women's and girls' hockey, new and existing customers, sport safety and growing the game.

A longtime minor hockey volunteer and coach, McLaughlin was the co-executive lead for the inaugural Beyond the Boards Summit in September 2022, which brought together leaders in hockey, subject-matter experts and individuals with lived experiences to identify ways to guide actions that will make positive changes to the culture of hockey.