

BC HOCKEY

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Bryan Ford



Bryan Ford has been nominated for the position of BC Hockey Director and has confirmed a willingness to serve.

Personal

Residence: Coldstream, B.C.

Occupation: General Sales Manager, The Jim Pattison Broadcast Group

Education:

- Certificate in Business Administration (Lakeland College Canada)
- Broadcast TV and Radio Certificate (Western Academy Broadcast College)

Employment Background

- General Sales Manager The Jim Pattison Broadcast Group (2016 Present)
- Sales Manager The Jim Pattison Broadcast Group (2014 2016)
- Senior Advertising Consultant Rawlco Radio (2006 2014)

Hockey / Sport Experience

• Executive Member, Vice President – Greater Vernon Minor Hockey Association (2020 – 2023)

Board Involvement / Community Service

- Executive Member, Vice President Greater Vernon Minor Hockey Association (2020 2023)
- Board Member Vernon and District Land Trust (2020 2022)

Assets for the Board

- Strategic planning experience.
- Marketing and business development.